

Inquiry into the Creative Industries (2011 – 12)

KEY:

N: Narrator
MM: Michelle McIlveen
M: Male Speaker
F: Female Speaker

N: The Northern Ireland Assembly Committee for Culture, Arts and Leisure is holding an Inquiry on maximising the potential of the Creative Industries in Northern Ireland. We caught up with Committee Chair, Michelle McIlveen to find out more. Michelle, can you tell us a bit more about why the Committee has decided to carry out this Inquiry?

MM: The Committee recognises the significant economic and social contribution that the Creative Industries can make. Therefore, it's vitally important to ensure that industries are properly supported to allow them to grow and prosper. The Inquiry will consider whether gaps exist in that support, what the key challenges are and whether further measures are needed to be in place to develop and enhance the Creative Industries here.

N: The Creative Industries are very diverse and wide ranging. They include advertising and publishing, architecture, arts and crafts, fashion design, music and film, visual and performing arts, multi-media design, and radio and television.

(MUSIC) Director: And action!

N: The Creative Industries sector has flourished in recent years. Around 31,000 people are now employed by our Creative Industries in Northern Ireland. With the sector's potential to boost the economy and job market, the Committee wants to ensure that the right conditions are in place to stimulate growth and development, particularly in these hard economic times. The Committee is keen to hear from people from the Creative Industries as part of its Inquiry. From high tech computer design companies to the more traditional forms of arts and crafts, the Committee wants to hear from you about what should be done to help the Creative Industries advance and thrive.

MM: The Committee would like as many people as possible to contribute to the Inquiry and we look forward to receiving all of the responses. We all know that there are some fabulous home grown talent in Northern Ireland and some amazing locally made product, and we want to support and encourage the growth of these Creative Industries for the benefit of the Northern Ireland economy.

N: Information is available on the Assembly's Facebook and Twitter streams, and from the Committee's webpage. The webpage lists all the ways in which people can submit their views to the Committee. People have until the 20th December 2011 to write in with their views. There will also be Stakeholder Events in the New Year for people to meet with the Committee and discuss their ideas. For more information about the Inquiry and for a full list of the Creative Industries, click on the link at the end of this video.